New Super Efficient Air Conditioners
Costs lesser. Saves higher. Lasts longer.
What is the New Super Efficient AC?

The New Super Efficient ACs have one of the highest Indian Seasonal Energy Efficiency Ratio (ISEER) as compared to other 3-Star or 5-Star ACs. In simple terms, this is equivalent to getting the highest mileage from your vehicle on every type of road.

What is ISEER?

An Indian Seasonal Energy Efficiency Ratio (ISEER) is an energy performance rating for air conditioners. The ISEER Rating calculates how much cooling effect an AC can provide for every Watt of energy used.

Have you checked the ISEER of your AC?

Higher the ISEER Rating, lower the energy cost of operating an AC.
The New Super-Efficient ACs are a clear winner.

Buy the New Super Efficient ACs
Because the reasons don’t just end....

Clean and efficient cooling with the New Super Efficient ACs

- Easy to fit, maintain and clean Split ACs
- Delivers cooling even at a low voltage
  Operating Range of 147 V to 270 V
- High-performance
  at high temperatures
  No Derating at 43°C
- Clean and hygienic air quality
  Triple Filter
- Lowest carbon emission
  Eco friendly
  R32 refrigerant
- Maximum Cooling in the least energy
  ISEER 5.4
- Most efficient for lifetime
  100% Copper Condenser
- Quiet as a whisper;
  No disturbance at work
  ≤46dB Noise Level
- High efficiency, low service
  High EER BLDC Motor

### AC Lifecycle Cost Comparison (1.5 TR)

<table>
<thead>
<tr>
<th></th>
<th>Energy Cost</th>
<th>AC Cost</th>
<th>AMC Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Super Efficient</td>
<td>29,805</td>
<td>41,300</td>
<td>10,000</td>
</tr>
<tr>
<td>5 Star (I)</td>
<td>35,870</td>
<td>44,200</td>
<td>12,000</td>
</tr>
<tr>
<td>3 Star (NI)</td>
<td>45,555</td>
<td>33,500</td>
<td>12,000</td>
</tr>
<tr>
<td>1 Star (NI)</td>
<td>49,535</td>
<td>29,200</td>
<td>12,000</td>
</tr>
</tbody>
</table>
You think it's all good in theory? Here's the real-life proof!

A Case in the Point!

<table>
<thead>
<tr>
<th>Type</th>
<th>Old AC</th>
<th>Super Efficient AC</th>
<th>Your Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISEER Rating</td>
<td>3.55</td>
<td>5.4</td>
<td>High</td>
</tr>
<tr>
<td>Star Rating</td>
<td>★★★</td>
<td>★★★★</td>
<td>High</td>
</tr>
<tr>
<td>Cost of each AC (INR)</td>
<td>33,500</td>
<td>41,300</td>
<td>Only 15-20% High</td>
</tr>
<tr>
<td>Electricity Consumption (kWh/Year)</td>
<td>3,465</td>
<td>2,268</td>
<td>Upto 60% lower</td>
</tr>
<tr>
<td>Annual Energy Cost (INR)</td>
<td>20,790</td>
<td>13,608</td>
<td>Upto 60% lower</td>
</tr>
</tbody>
</table>

Payback Period: 1 years 1 months  | Annual Cost Saving (INR): 8,000

One more point to note.
The New Super Efficient AC is NOT available in the market

You can buy Super Efficient AC only from EESL
Exchange / Buyback of used or old ACs is available (optional)
On-time delivery as per schedule
24/7 Customer Support
5 Years Annual Maintenance Contract (optional)

ENERGY EFFICIENCY SERVICES LIMITED
A JV of PSUs under the Ministry of Power

Energy Efficiency Service Limited (EESL) is a Super-Energy Service Company (ESCO), which enables consumers, Industries and governments to effectively manage their energy needs through energy efficient technologies.

EESL is promoted by the Ministry of Power, Government of India as a Joint Venture of four reputed public-sector undertakings – NTPC Limited, Power Finance Corporation Limited, REC Limited, and POWER GRID Corporation of India. Currently, EESL is executing a Global Environment Facility (GEF) project “Creating and Sustaining markets for energy Efficiency” with the support of United Nations Environment Programme (UNEP) and Asian Development Bank (ADB). This GEF-6 project is supporting the EESL’s Super Efficient Air Conditioner Program in India.

RESOURCES
www.eeslindia.org

Corporate Office: 6th Floor, Core 3 building, 7, Lodhi Road, New Delhi – 110003
Call us: T:+91-11 - 42519505  Mail us: mart@eesl.co.in

For Corporate Procurement Visit: www.eeslindia.org
Visit for Retail Enquiries: www.eeslmart.in